

DESIGNERS – QUESTIONS

PART FIVE

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DESIGNERS – QUESTIONS

PART FIVE

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HOW TO USE THIS REVISION PDF

Read and attempt answering each question, before following the link to a potential answer. Also, consider working in pairs.

QUESTIONS ONE TO FIVE

QUESTIONS SIX TO TEN

QUESTIONS ELEVEN TO FIFTEEN

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QUESTION 1

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**When was the Italian company
'Alessi' founded?**

Who founded the company?

**What did they concentrate on,
in terms of manufacture?**

Tap the image a potential answer

ALESSI

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QUESTION 1b

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By the 1950s the Alessi broadened its approach, deciding to collaborate with well-known designers.

Name the three designers shown below.

Tap the image a potential answer



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QUESTION 2

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Name this Alessi product, its designer and the date it was designed.

Tap the image a potential answer



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QUESTION 3a

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This is the 'Juicy Saif Citrus Squeezer, by Philippe Starck, 1990, for Alessi.

Write a summary of the design / product.

Tap the image a potential answer



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QUESTION 3b

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This product was also designed for Alessi.

Who was the designer? When was it designed? What is it called? How does it work?

Tap the image for a potential answer



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QUESTION 4

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**Who designed this Alessi product?
Date of design / manufacture?
Describe the design.**

Tap the image for a potential answer



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QUESTION 5

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Alessi products tend to follow a design criteria.

List five criteria usually followed by Alessi designers.

Tap the image for a potential answer



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QUESTION 6a

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Apple Incorporated, is probably the most successful and best-known international company.

Name some of the innovative products they have designed / developed.

Tap the image for a potential answer



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QUESTION 6b

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**Name the three people who
founded Apple in 1976.**

Tap the image for a potential answer



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QUESTION 7a

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Early Apple computers competed with MS-DOS based systems.
How did Apple computers lead the way?

Tap the image for a potential answer



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QUESTION 7b

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Steve Jobs returned to the company in 1997, when Apple products were losing ground on competitor products.

How did he revitalise Apple's popularity

Tap the image for a potential answer



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QUESTION 8

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Who founded TESLA in 2003?

Tap the image for a potential answer



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QUESTION 9

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Elon Musk was one of the original major investors in TESLA.

How was he successful before TESLA?

Tap the image for guidance



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QUESTION 10a

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**What type of products do
TESLA design and
manufacture?**

Tap the image for a potential answer



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QUESTION 10b.

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Tesla's success is part due, to the way the existing automotive industry works.

Describe the production system they use.

Tap the image for a potential answer



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QUESTION 11a

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Owen Maclaren is best known for his innovative design of a lightweight folding baby carrier. **Describe his early career.**

Tap the image for a potential answer



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QUESTION 11b

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Existing push chairs were heavy and very difficult to lift and manoeuvre and lacked style.

How did Owen Maclaren solve this problem?

Tap the image for a potential answer



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QUESTION 12a

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**Why is the Maclaren B01 folding push chair regarded as an iconic design?
Why was it so influential?**

Tap the image for a potential answer



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QUESTION 12b

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Name two other products designed and manufactured by Owen Maclaren's company.

Tap the image for a potential answer



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QUESTION 13a

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How and when, did David Constantine enter the world of design?

Tap the image for a potential answer



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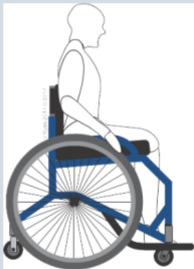


QUESTION 13b

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**Who commissioned Motivation's
Multisports Wheelchair?
What are the features of the
wheelchair?**

Tap the image for a potential answer



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QUESTION 14

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Describe some of the differences between a typical wheelchair and the Multisport wheelchair.

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QUESTION 15

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Why is the Multisports Wheelchair regarded as an iconic design? Why was it so influential?

Tap the image for a potential answer



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