

# FACTORS THAT INFLUENCE PRODUCT DEVELOPMENT

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On behalf of The World Association of Technology Teachers

## W.A.T.T.



World Association of Technology Teachers

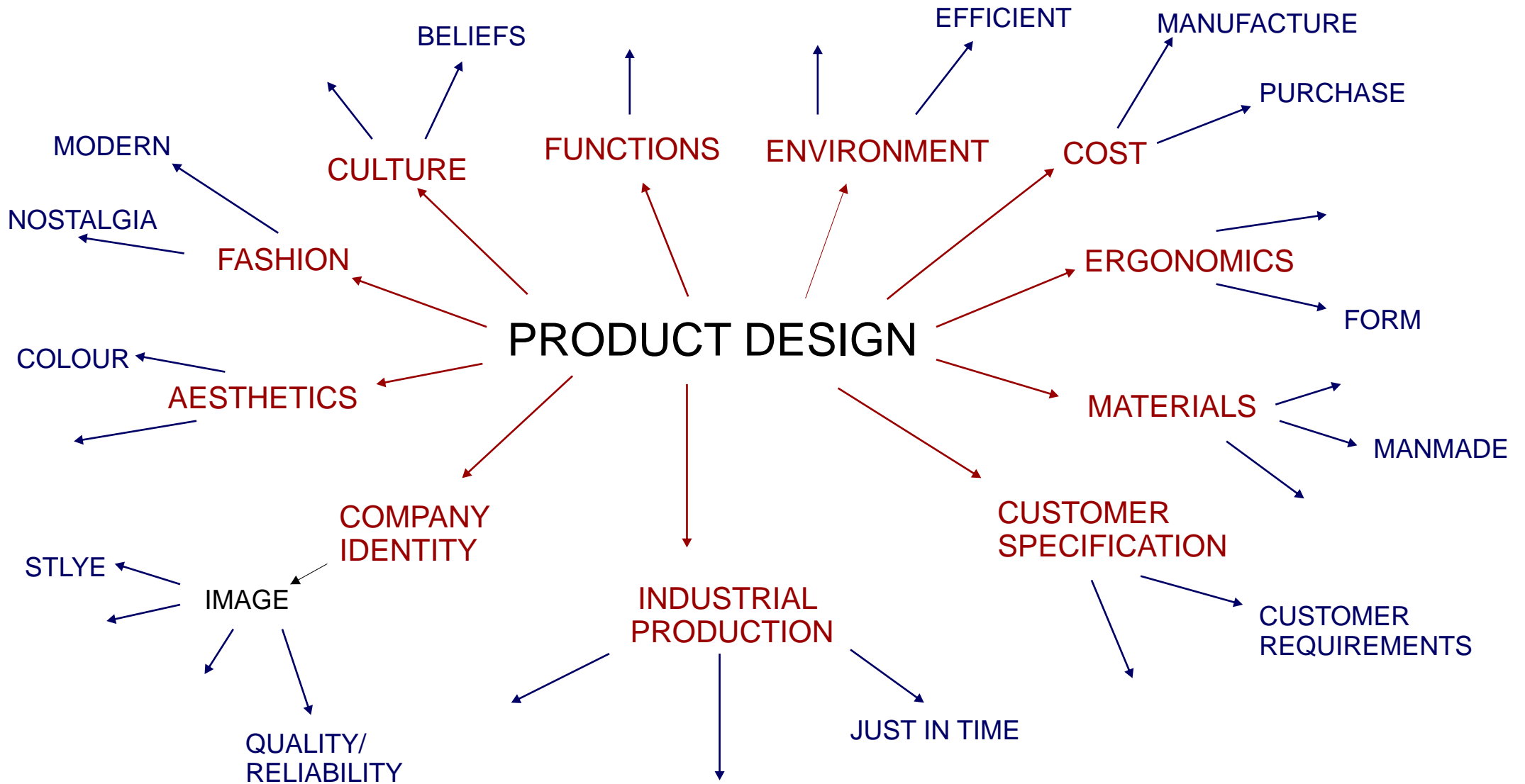
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# FACTORS THAT INFLUENCE PRODUCT DEVELOPMENT

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Many factors influence the development of a product, some are listed below as key words/phrases. Complete the rich picture by adding the key words / phrases in their correct place.



- 
- |         |             |            |        |            |                            |
|---------|-------------|------------|--------|------------|----------------------------|
| SLOGANS | SINGLE ITEM | LOGOS      | BATCH  | CONTINUOUS | QUESTIONNAIRES/<br>SURVEYS |
| SMART   | NATURAL     | SHAPE/FORM | VALUES | PURPOSE    | RECYCLING                  |
|         |             |            |        |            | SIZE                       |

# FACTORS THAT INFLUENCE PRODUCT DEVELOPMENT

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The factors listed below influence the development / design of a product. Explain each of the factors, adding notes.

COST: \_\_\_\_\_

\_\_\_\_\_

ERGONOMICS: \_\_\_\_\_

\_\_\_\_\_

MATERIALS: \_\_\_\_\_

\_\_\_\_\_

CUSTOMER REQUIREMENTS: \_\_\_\_\_

\_\_\_\_\_

INDUSTRIAL PRODUCTION: \_\_\_\_\_

\_\_\_\_\_

COMPANY IDENTITY: \_\_\_\_\_

\_\_\_\_\_

AESTHETICS: \_\_\_\_\_

\_\_\_\_\_

FASHION: \_\_\_\_\_

\_\_\_\_\_

CULTURE: \_\_\_\_\_

\_\_\_\_\_

FUNCTIONS: \_\_\_\_\_

\_\_\_\_\_