



PASTE OR SKETCH AN EXISTING OR NEW DESIGN IN THE SPACE OPPOSITE.

**NAME AND DESCRIBE THE DESIGN / PRODUCT.
USE THE NUMBERED CRITERIA / FEATURE LIST TO ANALYSE THE DESIGN.**

PRODUCT / DESIGN DESCRIPTION

Here are some key features of Memphis:

1. **Bold Colours and Patterns**
Vibrant Colours: Use of bright and contrasting colours like neon pink, yellow, turquoise, and black.
Geometric Patterns: Incorporation of geometric shapes and patterns, often clashing and chaotic.
2. **Unconventional Materials**
Plastic Laminates: Use of plastic laminates and other synthetic materials.
Metallic Finishes: Incorporation of metallic elements like chrome and aluminum.
Inexpensive Materials: Use of affordable materials like laminate, terrazzo, and ceramics.
3. **Asymmetry and Irregular Shapes**
Asymmetrical Designs: Breaking traditional design rules with asymmetrical and irregular shapes.
Experimental Forms: Emphasis on unconventional and experimental furniture forms.
4. **Mix of Styles and Influences**
Art Deco: Influence of Art Deco in the use of bold shapes and patterns.
Pop Art: Incorporation of pop culture elements and playful designs.
Kitsch and Nostalgia: Embrace of kitsch and nostalgic elements from the 1950s and 1960s.
5. **Playfulness and Humour**
Whimsical Designs: Light-hearted and whimsical designs that challenge traditional aesthetics.
Decorative Objects: Focus on decorative and ornamental objects rather than purely functional designs.
Functional and Sculptural
Sculptural Furniture: Furniture pieces that are both functional and sculptural, often resembling works of art.

FURTHER NOTES
