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DESIGN MOVEMENTS - ART DECO

WORLD ASSOCIATION OF TECHNOLOGY TEACHERS

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**PASTE OR SKETCH AN EXISTING OR NEW DESIGN IN THE SPACE OPPOSITE.
NAME AND DESCRIBE THE DESIGN / PRODUCT.
USE THE NUMBERED CRITERIA / FEATURE LIST TO ANALYSE THE DESIGN.**

PRODUCT / DESIGN DESCRIPTION

Here are some of Art Deco key features:

Geometric Shapes and Patterns

Zigzags and Chevron Patterns: Common motifs in textiles, architecture, and decorative arts.

Sunburst and Fan Patterns: Often used in architecture and jewellery.

Stepped Forms: Echoing the design of skyscrapers and modern architecture.

Luxurious Materials

Chrome and Stainless Steel: Used extensively in furniture and decorative objects.

Exotic Woods: Materials like ebony and zebrawood were favoured.

Inlays and Lacquer: Use of inlaid wood, lacquer, and enamels to create intricate designs.

Marble and Mirrors: High-end materials used for a sense of luxury.

Bold Colours

Vibrant and Contrasting Colours: Use of bold and contrasting colours like black, white, gold, and silver.

Rich and Deep Tones: Jewel tones such as emerald green, ruby red, and sapphire blue.

Streamlined and Elegant Forms

Curved and Sleek Lines: Emphasis on sleek, aerodynamic shapes.

Symmetry and Balance: Designs often focussed on symmetry and harmonious proportions.

Influence of Modern Technology and Futurism

Machine Aesthetics: Incorporation of industrial and machine-like elements.

Aerodynamic Forms: Inspired by advancements in aviation and automotive design.

Futuristic Themes: Themes of progress and innovation.

Decorative Arts and Ornamental Details

Intricate and Detailed Work: Ornate designs in architecture, furniture, and fashion.

Embellishments: Use of decorative elements like beading, embroidery, and gilt details.

Influences from Other Cultures

Egyptian Motifs: Inspired by the discovery of Tutankhamun's tomb in 1922.

Aztec and African Art: Incorporation of patterns and motifs from non-Western cultures.

FURTHER NOTES