



PASTE OR SKETCH AN EXISTING OR NEW DESIGN IN THE SPACE OPPOSITE.
NAME AND DESCRIBE THE DESIGN / PRODUCT.
USE THE NUMBERED CRITERIA / FEATURE LIST TO ANALYSE THE DESIGN.

Here are some of the key features of Modernism:

PRODUCT / DESIGN DESCRIPTION

Simplicity and Minimalism

1. Clean Lines: Emphasis on clean, straight lines and simple forms.
Minimal Ornamentation: Reduction or elimination of decorative elements.

Functionality

2. Form Follows Function: The design of buildings and objects prioritizes their intended use.
Practicality and Utility: Designs are practical and functional, avoiding unnecessary complexity.

Use of New Materials and Technologies

3. Steel and Concrete: Extensive use of new construction materials like steel and reinforced concrete.
Glass: Large expanses of glass for windows and curtain walls, promoting transparency and natural light.
Industrial Techniques: Adoption of industrial production methods and prefabrication.

Emphasis on Innovation and Experimentation

4. Abstract and Geometric Forms: Exploration of abstract shapes and geometric forms.
Unconventional Techniques: Experimentation with new construction methods and materials.

Rejection of Historical Styles

5. Break from Tradition: Rejection of historical revivalism and classical ornamentation.
Novelty and Originality: Focus on creating original and contemporary designs.

Integration with Nature

6. Harmony with the Environment: Designs that complement and integrate with natural surroundings.
Open Floor Plans: Emphasis on open, flowing spaces and a connection to the outdoors.

Influence of Modern Art

7. Cubism and Futurism: Inspiration from modern art movements like Cubism and Futurism.
Abstract Expressionism: Use of abstract and expressive forms in architecture and design.

FURTHER NOTES
