

GREETINGS CARD ANALYSIS

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On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

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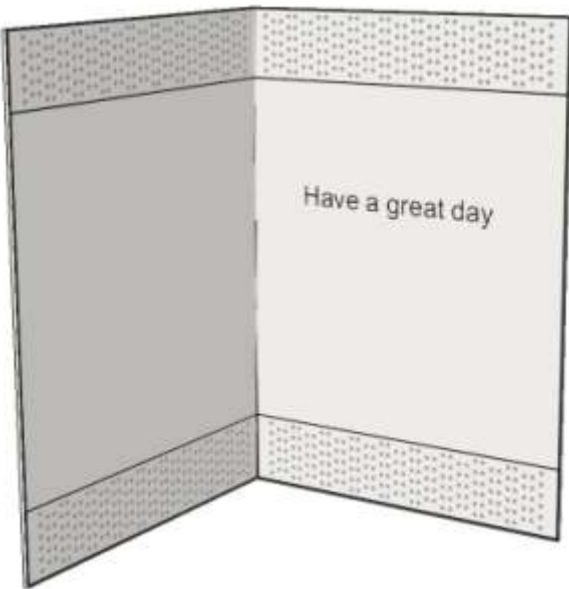
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1. Why do you think the images shown on the front of the birthday card have been chosen?

2. What age range is the card intended for ? Explain your answer



3. The inside of the card is plain. Do you agree ? Explain your answer.

4. What detail (text and images) could be added to the inside of the card to ensure that it looked more like a birthday card?



5. What do you think of the back of the card? Consider the colour scheme and layout.

6. List further information and symbols that could be added to the back of the card.

7. Why should recycled card be used to manufacture greetings cards?
