

# INSPIRATION / MOODBOARDs AND MOTIFS - QUESTION

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On behalf of The World Association of Technology Teachers

## W.A.T.T.



World Association of Technology Teachers

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A motif is a repetitive pattern or shape, often applied to clothes, carpets, cups, lamp shades, and a range of other products. Designers often use natural forms to help inspire a design of motifs.

Study the Moodboard carefully.

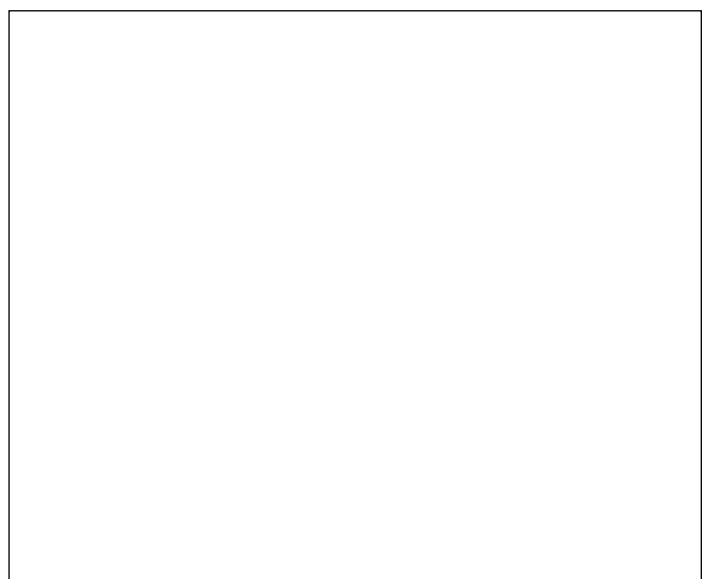


1. Select an image from the moodboard and draw a simplified version.
2. Duplicate the simplified image and draw it as a repetitive pattern / motif.

SIMPLIFIED IMAGE



PATTERN / MOTIF



3. Describe / explain the simplified image and the pattern / motif you have developed.

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4. Select one of the following products:

Lamp Shade - Coffee Mug - Natural Fruit Drink Packaging

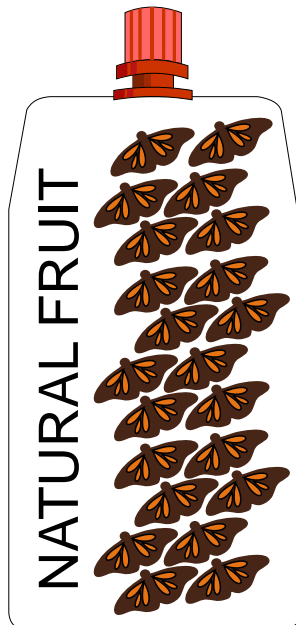
For the product you have chosen:

A. Draw a design that would interest a teenager.

Your design must include a motif / pattern based on an image / images from the moodboard shown the previous page.

You must include notes that help explain your design, especially why it would interest a teenager.

SAMPLE DESIGNS  
FRUIT DRINK CONTAINER



NOTES

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