

MP3 PLAYER DOCKING STATIONS INCLUDING SPEAKERS SUITABLE FOR THE TEENAGE MARKET

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On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

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15. Design Brief

A leading Technology Manufacturer has approached you to design an MP3 docking station (including speakers), for the teenage market. The speakers must be innovative and imaginative, so that young people find them interesting.

Keeping to the design brief, sketch five ideas for an MP3 docking station, with built in speakers.

Add notes for each of your designs using the following keep words / phrases. The first design (an example) has been drawn for you and notes included.

1.



AESTHETICS: This design is based on a cube. The style is based on the Art Movement called 'Cubism'. It is simple and functional.

SIZE: 250mm X 250mm X 250mm

MATERIALS: This manufactured from high density polystyrene. This has been chosen because it is available in a range of colours.

MANUFACTURE: The 3D shape (the casing) formed through compression moulding.

TARGET MARKET: Teenagers to Adults. Customers who like simple designs or forms based on geometrical shapes.

2.

AESTHETICS: _____

SIZE: _____

MATERIALS: _____

MANUFACTURE: _____

TARGET MARKET: _____

3.

AESTHETICS: _____

SIZE: _____

MATERIALS: _____

MANUFACTURE: _____

TARGET MARKET: _____

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4.

AESTHETICS: _____

SIZE: _____

MATERIALS: _____

MANUFACTURE: _____

TARGET MARKET: _____

3.

AESTHETICS: _____

SIZE: _____

MATERIALS: _____

MANUFACTURE: _____

TARGET MARKET: _____
