

ICT and Manufacturing, Marketing and Supply - Examination Question

With referece to one specific industry, how does modern **manufacturing**, **marketing** and **supply** rely on the use of computers / ICT?

You may include the following areas in your answer:

Computer Integrated Manufacture (CIM)Remote ManufactureFlexible Manufacturing Systems (FMS)The Internet The role of websitesTele-marketingDirect MailingQuestionnaires and SurveysPresentation SoftwareReporting and AnalysisTranslation SoftwareBarcode Technology

MANUFACTURING:

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SUPPLY: