

EXAMINATION QUESTION - POLYPROPYLENE PACKAGING

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On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

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The basic package shown below, is for the playset pieces / characters. It needs further development.

For example, if the pieces were placed inside the package, they would simply 'rattle' around. The outside / exterior of the package needs the addition of graphics, including a product name and much more.

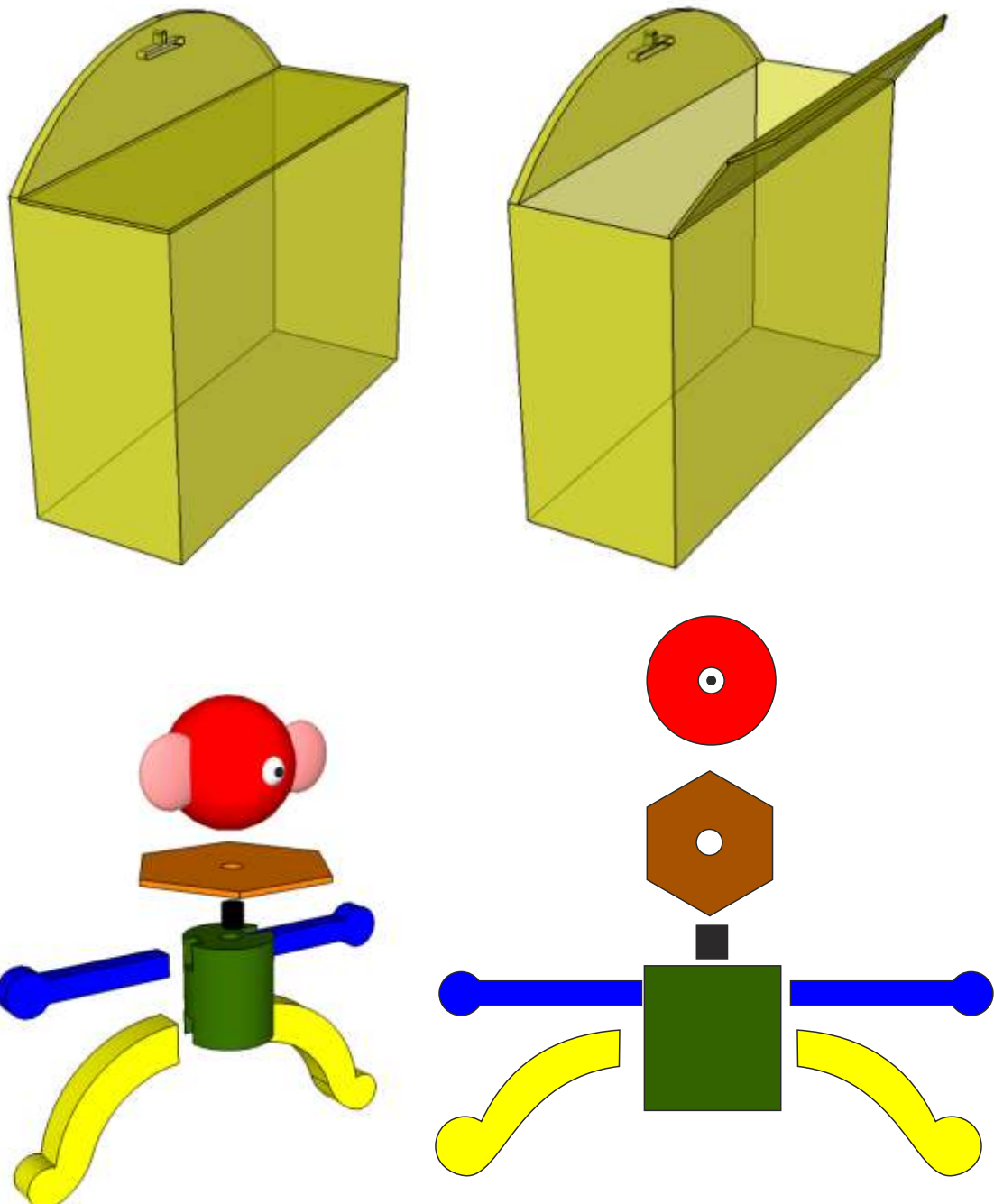
Using notes and diagrams explain how the package could be developed in the following ways:

Internal packaging to support the various parts.

How the shape of the external packaging could be altered to be more relevant to young girls.

Graphics applied to the outside, to attract the intended target market (young girls). making the package more aesthetically pleasing.

How the external package could be manufactured.



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NOTES:

DIAGRAMS / SKETCHES: