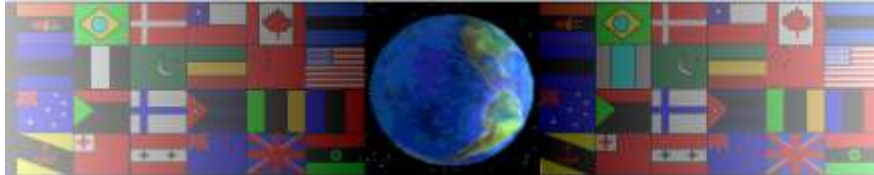


CREATING STYLES OF WRITING FOR CHARITIES

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On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

This exercise can be printed and used by teachers and students. It is recommended that you view the website (www.technologystudent.com) before attempting the design sheet .

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CREATING STYLES OF WRITING FOR CHARITIES

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Create a style of writing for the three fictitious charities named below. Each style can be combined with images and may include colour. The style of writing you develop should help emphasise what you consider to be the aims of each charity. You may wish to consider using images from the page 'Developing a Charity Logo from an Existing Logo' or from the moodboard page.

The first example for the fictitious charity called 'Mums and Children', has been completed for you.

MUMS AND
CHILDREN



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