

# DEVELOPING A STYLE OF WRITING - PERFUMED PRODUCT

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On behalf of The World Association of Technology Teachers

## W.A.T.T.



World Association of Technology Teachers

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The moodboard shown below, shows a range of fragrant (scented) flowers. Using the moodboard as inspiration, develop a style of writing for the words 'perfume' and 'fragrance'. The styles of writing will eventually be used for the packaging of a perfumed product.

Use the outline of the two words below as a starting point to your designs.

Add appropriate images and colour and shade



PERFUME

FRAGRANCE