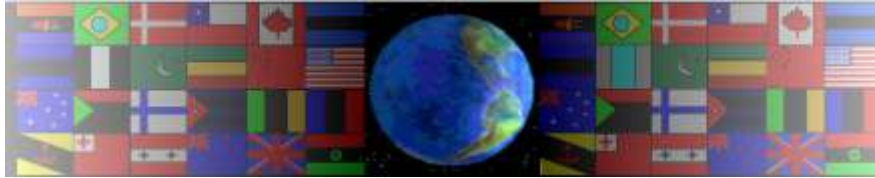


QUALITY CARD AND PACKAGING FOR PERFUMED PRODUCTS

V.Ryan © 2000 - 2012

On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

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QUALITY CARD AND PACKAGING FOR PERFUMED PRODUCTS

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1. Quality white card has been used for the manufacture of the box / package shown below. Explain why card has been used.

RELATIVELY CHEAP

RECYCLED

CAN BE SCORE AND FOLDED ACCURATELY

COLOUR AND IMAGES

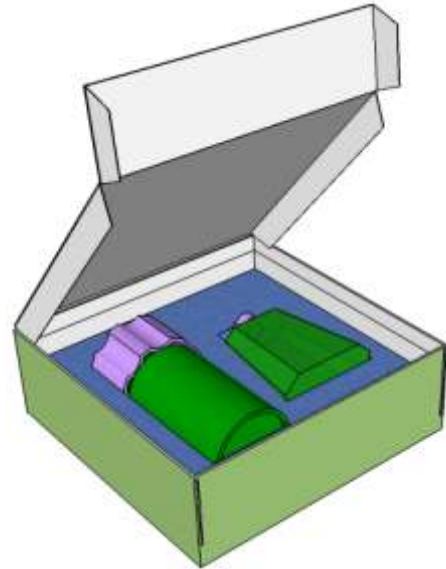
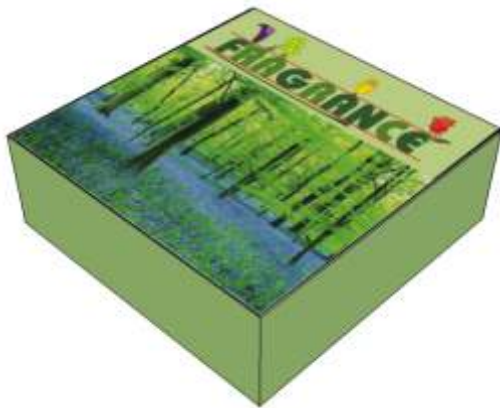
SUPERIOR FEEL

LESS LIKELY TO CREASE AND WARP

LACQUERED FINISH

PRINTED SURFACES

ENVIRONMENTALLY FRIENDLY



2. Name two materials that could be used to manufacture the insert to the package. The insert holds the containers in position.

MATERIAL 1 _____ MATERIAL 2 _____

3. From question 2, select the material for the insert, for the packaging of a quality perfumed product. Give two reasons for your choice of materials.

MATERIAL:

REASON ONE: _____

REASON TWO: _____
