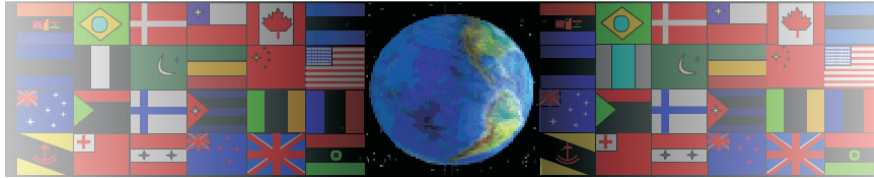


LOGO QUESTION

V.Ryan © 2000 - 2008

On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

The 'Logo Question' can be printed and used by teachers and students. It is recommended that you view the website section 'Graphics' (www.technologystudent.com) before attempting the design sheet.

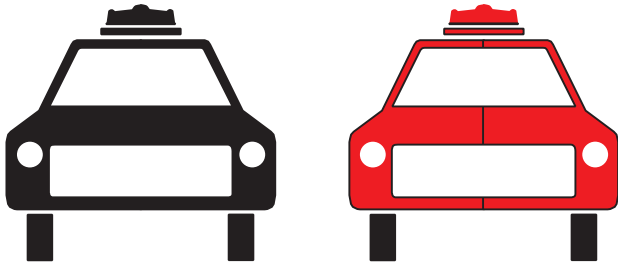
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EXAMINATION QUESTION

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A company designing board games has recently found that sales of its products are falling. This is mainly due to many of its games been old fashioned. Research has shown that electronic games are selling well world-wide. The company has appointed you to design the style of writing and logo for a new electronic, handheld game that they are hoping to release in the near future.

The electronic game is called 'Road Rage'. The aim of the game is for a good driver to outwit an angry driver around a course and to beat him/her to the finish line. The game designers want the logo to include two cars. You can alter the shape/style of the cars and add more aspects.



Example Cars

In the space below produce two rough designs for the logo.

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Select your best design and draw it in the space below. Add colour / shade.

A large, empty rectangular box with a thin black border, intended for the student to draw their final logo design.

EXAMINATION QUESTION

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In the space below draw a style of writing that reflects driving a car / speed / racing. The first space is for rough working out and the second is for your final colour rendered style of writing.
